

MITS RADIO 90.8 CR
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDRA PRADESH

Report on

One Day Visit to MITS Radio 90.8 CR

“Father of Community Radio in India”

Dr R Sreedhar,

Emeritus Professor, AIMC;
Former Director, CEMCA;
EMPC, IGNOU, New Delhi;
AIR, Doordarshan;

Organised by

: Mrs.U. Vijaya Lakshmi , International Relations Senior Manager & Dr K.Sathesh , Assoc
Professor ECE & CRS Coordinator

17.12.2022

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)

"Father of Community Radio in India"

Chief Guest
Dr. R. Sreedhar
Emeritus Professor, Apeejay Stya University (ASU)
Former Director, Commonwealth Educational Media Centre for Asia CEMCA
Former Director, Electronic Media Production Centre, IGNOU
AIR, Doordarshan;

DATE: 17-12-2022- (Saturday)

www.mits.ac.in

Submitted by : Mrs.U. Vijaya Lakshmi , International Relations Senior Manager & Dr K.Sathesh , Assoc Professor ECE & CRS Coordinator

Report Received on 30.12.2022

Dr R Sreedhar, Emeritus Professor, AIMC; Former Director, CEMCA; is visited to our campus as a chief guest for radio station purpose on 17-12-2022 (Saturday).

09:00 am to 09:45 am – Chief Guest visited MITS RADIO 90.8 CR studio and discussed with concerned officials regarding community radio station.

09:45 am to 10:45 am – **Meeting**-Discussed with HOD's of all UG & PG departments ,Vice Principal in Board Room.

The following suggestions are provided by the chief guest.

- Media Club needs to be created
- Radio Station Logo finalized
- **Draft Programme Schedule suggested as follows**

4 Hour Program

Morning 06:00 AM to 10:00 AM (Repeat Program)

Evening 06:00 PM to 10:00 PM (Broad Casting)

1st Hour Program

Program related to Music: Classical Singing,Instrument playing by any of MITS faculty and students family.

Note: one music teacher needs to incharge to validate the music which is listernable .one day record whole seven days music for 7 hours.

2nd Hour Program

Phone in Program: 7 Days - 7 different persons

First Day - College Principal will speak to answer Queries about all students

Second Day - Doctor will Speak

Third Day - Sports Person Will Speak

Fourth Day - Artist will Speak

Fifth Day - Agriculture

Sixth Day - Science Program

Seventh Day –School Program –Identify nearby 30 schools and ask each one of them to do one hour program per month by this we will get 30 days 30 programs.

3rd Hour Program

Good Program has to be broadcasted: (Community Round Up)

Enterpreurship,Innovation,Culture,Quiz,Discussions,VIP Interviews,Local Celebrations

Note: No news to be broadcasted

4th Hour Program

Exchange with other Community Radio Stations: Everybody can participate.

- Birthdays will be announced,marriages,death can be announced in radio.

- How people are benefited through radio,take their reviews.
- Successful Farmers:Interview them about their success and share their views.

Outcome of the meeting:

- Do & Donts in Community Radio Station
- Radio Station Logo Finalized.
- Draft Programme Schedule for 8 hours(4 hours Broadcast & 4 hours repeat) in a day
- How to do programs with zero cost
- How to use our student RJs effectively to run the radio station.

Photos:







